

EDITORIAL & PRODUCTION SCHEDULE

FEBRUARY

Theme: Farming & Breeding Management

Booking Deadline: December 19, 2018

Material Deadline: January 7, 2019

MARCH

Theme: Health & Nutrition

Booking Deadline: January 29, 2019

Material Deadline: January 31, 2019

APRIL/MAY

Theme: CTHS Annual Statistical Review

Booking Deadline: March 1, 2019

Material Deadline: March 5, 2019

JUNE/JULY

Theme: Sovereign Awards

Booking Deadline: April 25, 2019

Material Deadline: April 30, 2019

AUGUST/SEPTEMBER

Theme: Major Race Coverage & Sale Previews

Booking Deadline: June 21, 2019

Material Deadline: June 28, 2019

Bonus Distribution: CTHS Sales

OCTOBER/NOVEMBER

Theme: Race Coverage

Booking Deadline: September 6, 2019

Material Deadline: September 11, 2019

Bonus Distribution: Alberta Horse Conference

DECEMBER/JANUARY

Theme: Annual Sire Book *Year Round Readership*

Pedigree Page Booking Deadline: October 15, 2019

Ad Booking Deadline: November 8, 2019

Ad Material Deadline: November 13, 2019

Bonus Distribution: Alberta Horse Conference

